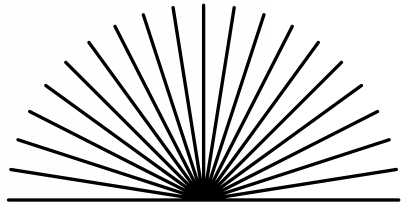


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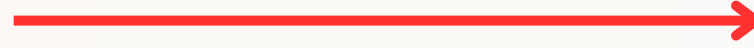
Protein Vending Machine Network



Smart Nutrition. Zero Effort. Passive Income.



Content



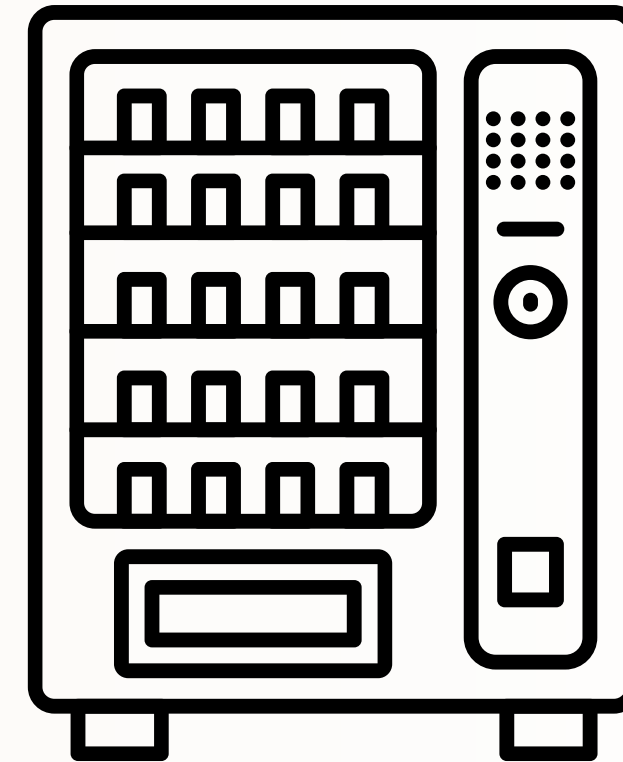
Insight(Pg.3-4)

Solution(Pg.4-6)

Business Model(Pg.7-8)

Vision & About Us(Pg.9-23)

Thank You



FUEL X — SMART PROTEIN VENDING SYSTEM

TURNING POST-WORKOUT DEMAND INTO A **SEAMLESS REVENUE OPPORTUNITY.**

Freshly Mixed Protein Shakes
Instantly prepared and served

- No setup cost for gym

Fully Managed Operations
Maintenance, quality &
support handled by us

- Fresh shakes in seconds

Premium & Hygienic
Sealed refill system
with quality control



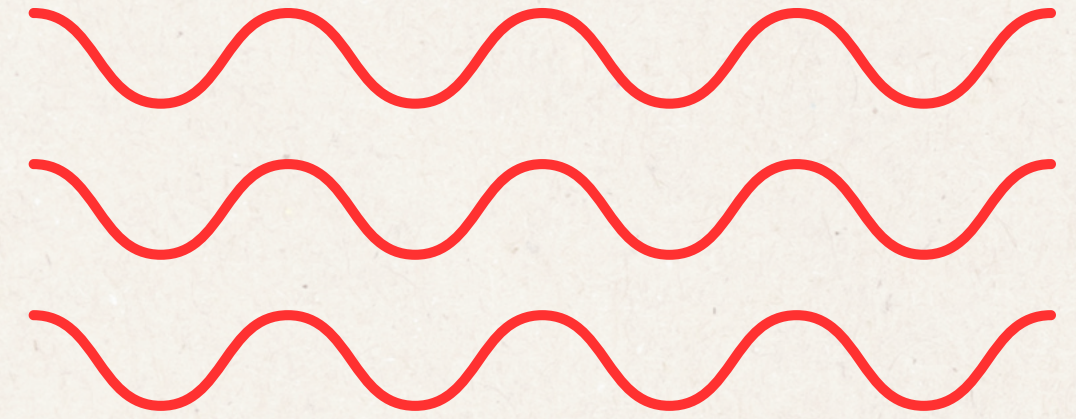
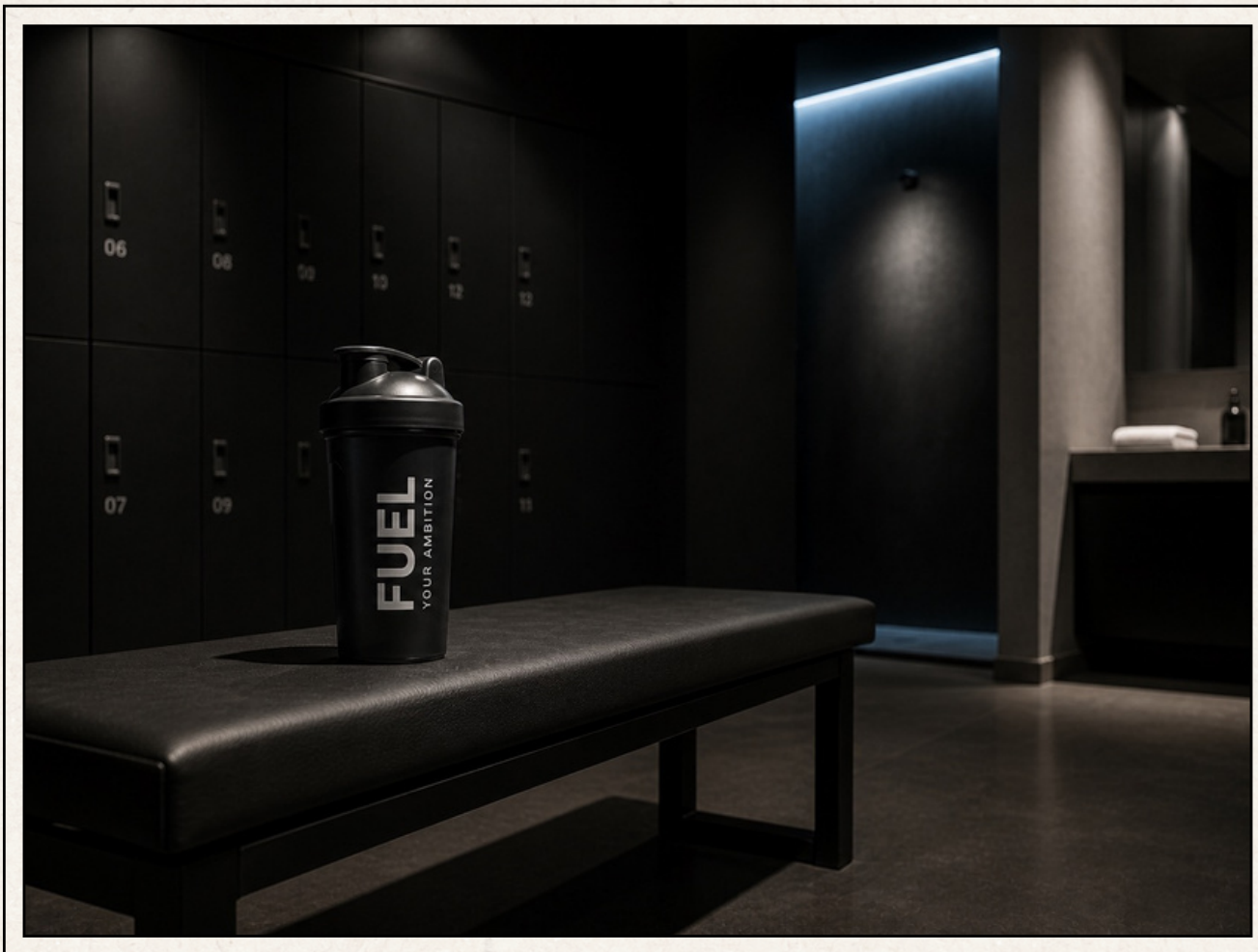
Zero Investment for Gyms
Simple revenue-sharing model

- Revenue on every sale

Smart Payment System
UPI-enabled seamless experience

- Scalable smart nutrition model

Built for High-Traffic Gyms
Designed for fast, everyday usage



THE INSIGHT

The highest demand for protein
comes immediately after a workout



But availability at that moment is lowest

THE PROBLEM

- Members don't carry protein daily

- Demand exists. Access doesn't

- Buying supplements takes effort

- Post-workout nutrition is inconsistent

THE SOLUTION

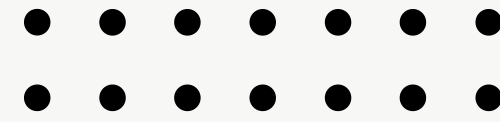
✓ Right product. Right time. Right place

- Instant protein
inside your gym

- Automated
dispensing

- Ready in seconds

PRODUCT SPECIFICATIONS



- **DIMENSIONS**-70CM X 61.5CM X 73CM
- JUST ABOUT A SIZE OF **2 DOOR REFRIGERATOR**
- **ELECTRICITY CONSUMPTION**- 40-60 UNITS/MONTH
(ABOUT ₹800-1000/MONTH)



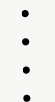
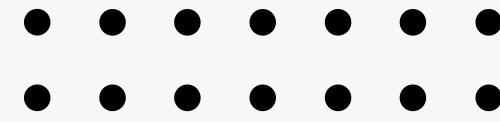
BUSINESS MODEL

■ WE INSTALL THE MACHINE

■ WE MANAGE OPERATIONS

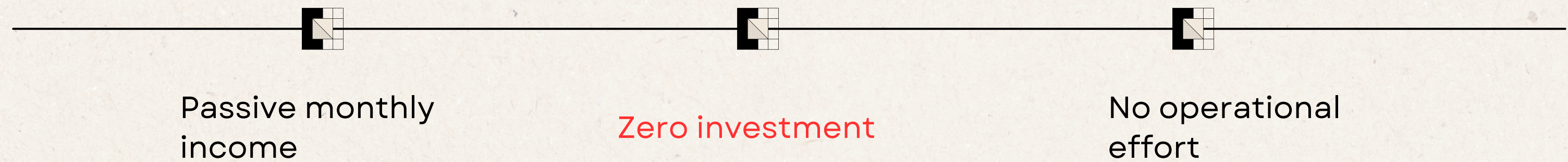
■ WE HANDLE MAINTENANCE

Gym provides **space only**



WHAT YOU GET

The market is ready. The system is missing.



FINANCES

GUARANTEED INCOME

- Revenue on every single sale
- No dependency on fixed terms
- Your earnings start immediately and grow with usage

VARIABLE INCENTIVE

- Performance-Based Growth
- First 600 glasses → ₹X per glass(to be decided post discussion)
- Beyond 600 → earnings increase by ₹5 every 200 glasses

EARNING EXAMPLE

- First 600 → ₹15 × 600 = ₹9,000 (If we take ₹15 as the base price)
- Next 200 → ₹20 × 200 = ₹4,000
- Next 200 → ₹25 × 200 = ₹5,000
- **Total Earnings = ₹18,000/month**

- Your earnings scale automatically with your gym's activity.
- The more your members use it, the more you earn—without any added effort.
- Higher sales = higher per-glass income

WHAT **WE** STAND FOR

Your gym's **reputation** stays protected



PROMISE # **1**

No compromise on protein quality



PROMISE # **2**

No compromise on hygiene



PROMISE # **3**

No compromise on machine standards

| THE GAP

Demand is growing
But convenience is missing

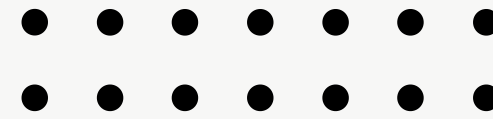


THE GAP BETWEEN
DEMAND AND **AVAILABILITY**.

THE OPPORTUNITY

- SAME CUSTOMERS
- SAME PRODUCT
- BETTER ACCESSIBILITY
- TECHNOLOGY MEETS SUPPLEMENTATION
- INSTANT, EFFORTLESS ACCESS

**We are automating protein consumption.
More consumption. More revenue**



Market Growth

1. India protein supplement market:

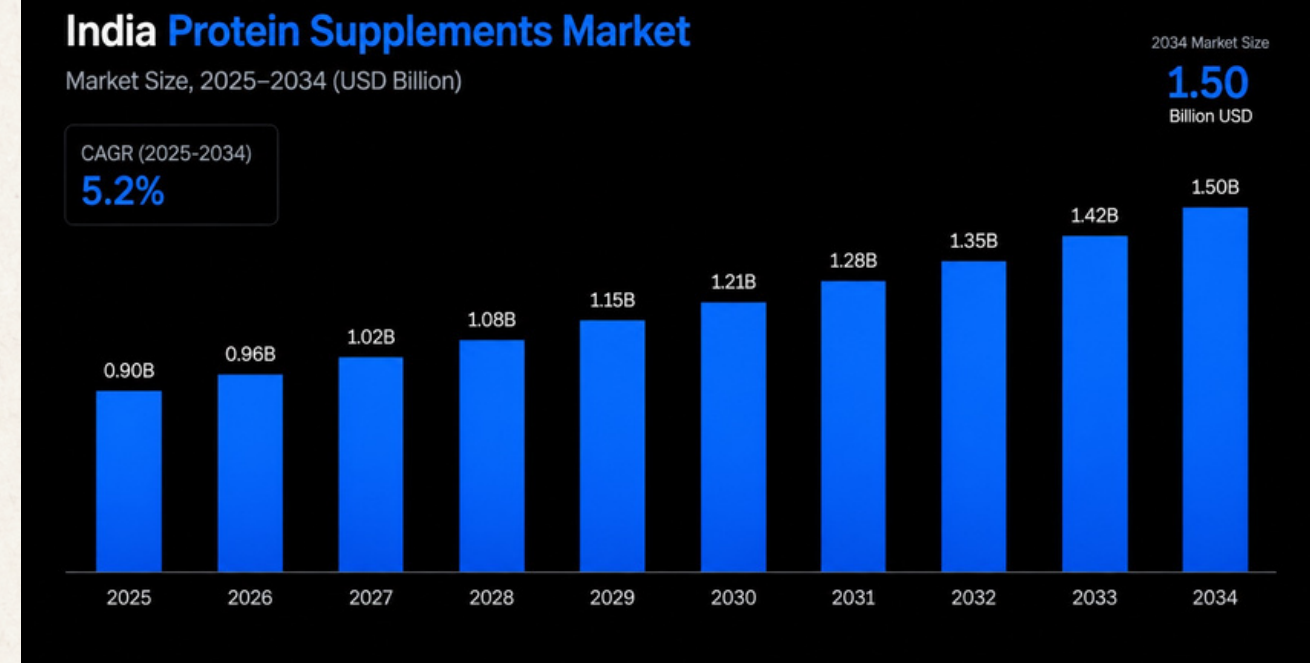
- ~\$900M+ (₹7,500+ crore) in 2025
- Expected to grow to \$1.5B+ by 2034
- Overall protein market growing at 6–13% CAGR

2. India fitness industry:

- ₹16,200 crore → ₹37,700 crore by 2030
- **Growth rate:** ~15% CAGR

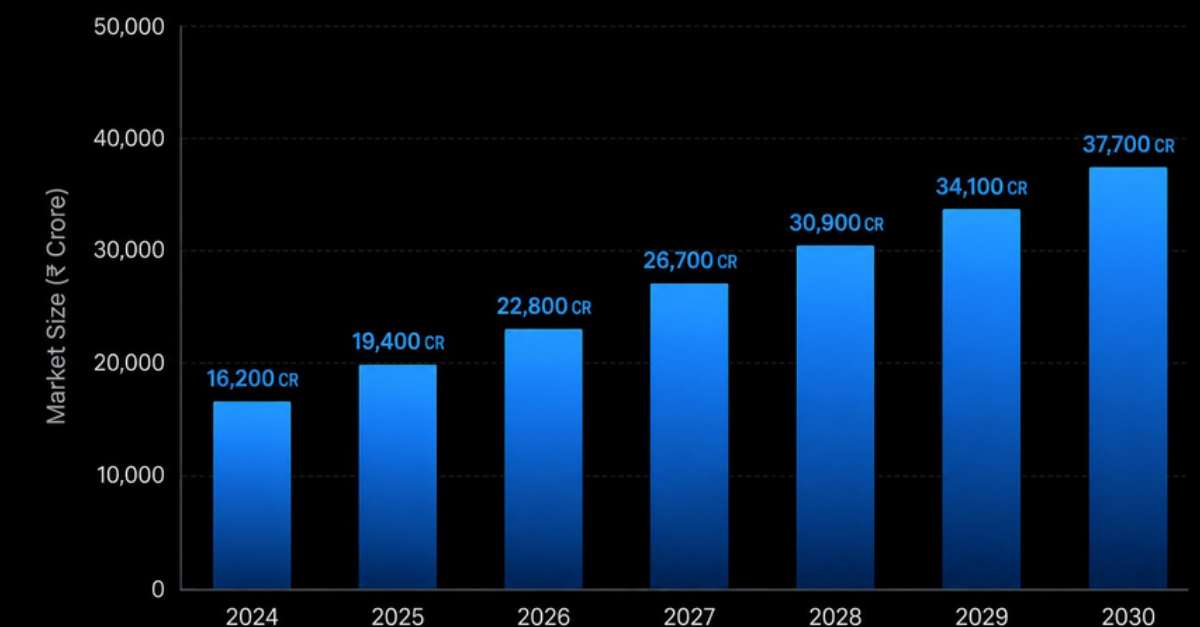
3. Protein consumption gap:

- ~73% Indians consume less protein than required



FITNESS INDUSTRY GROWTH IN INDIA

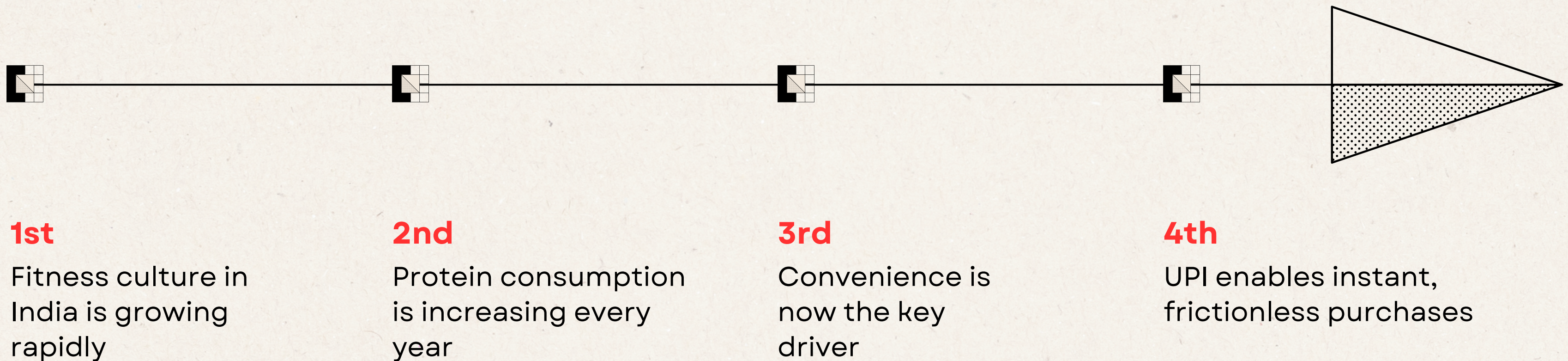
Market Size (₹ Crore)



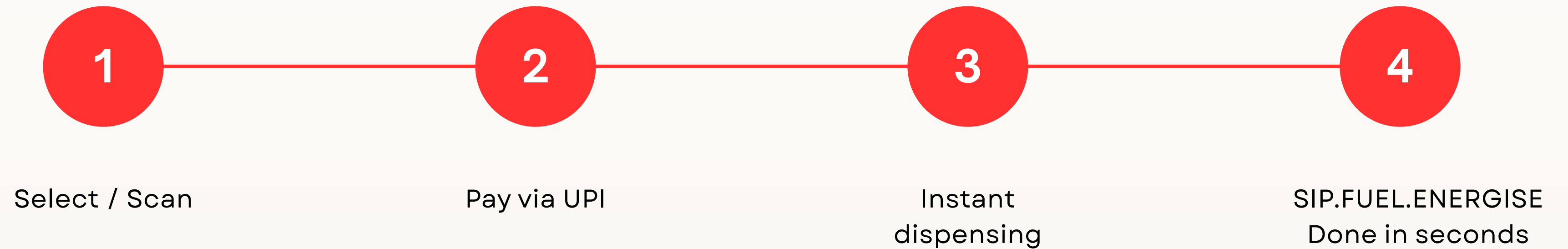
Source: Industry Reports, IMARC, Statista

WHY **NOW**

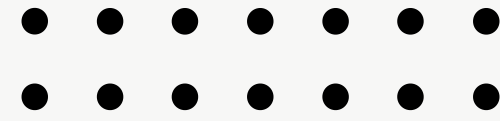
The market is ready. **The system is missing.**
The demand is here. The timing is now.



| HOW IT WORKS

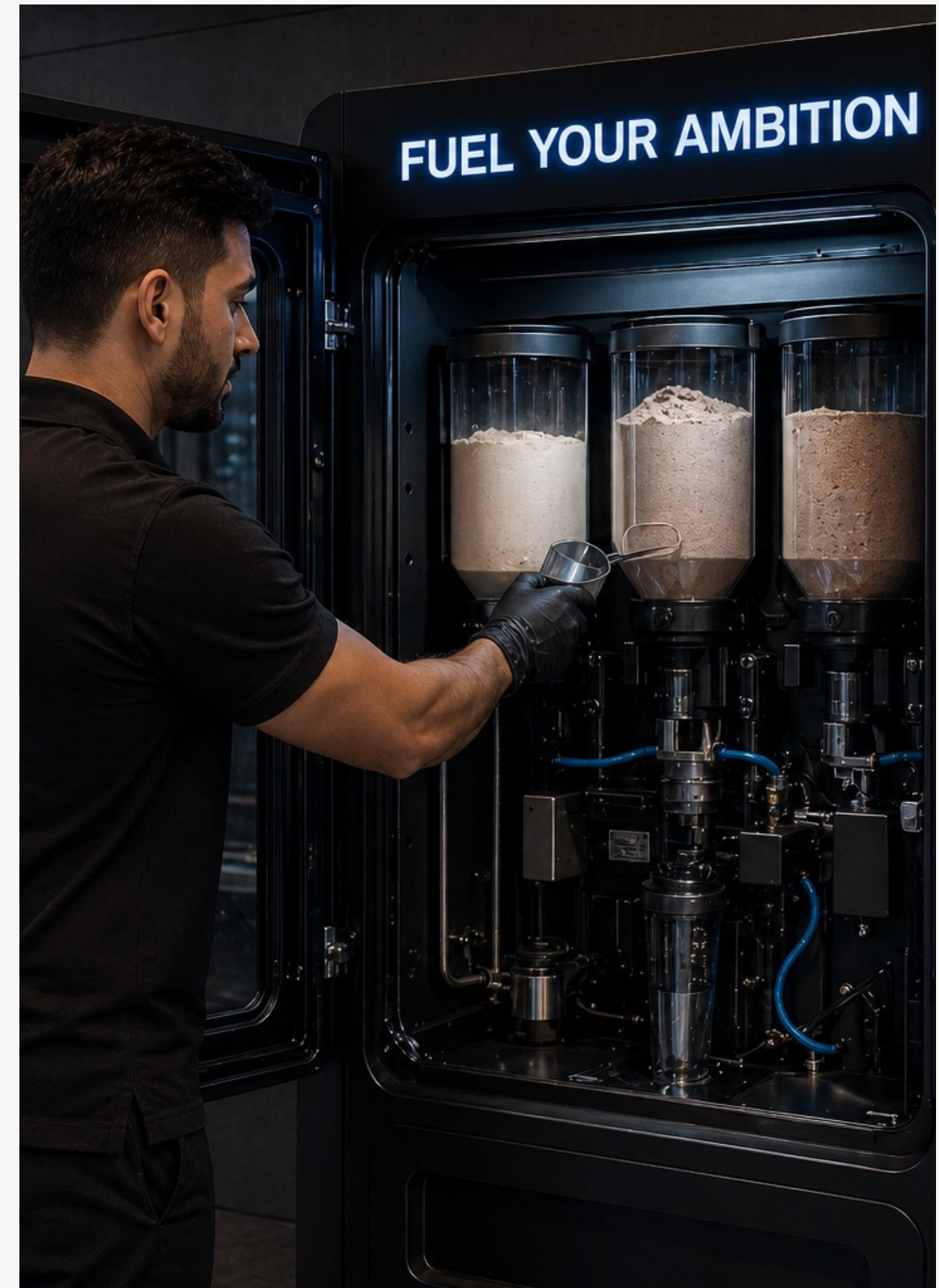


OPERATIONS & QUALITY CONTROL



- SEALED, PRE-MEASURED REFILL PACKS
- QUICK REFILL SYSTEM
- MINIMAL STAFF ASSISTANCE
- TECHNOLOGY MEETS SUPPLEMENTATION
- REGULAR QUALITY CHECKS

Fully Managed System with Simplified Refill Process.
You stay hands-off. We stay accountable



| WHY IT WILL SELL



Demand already
exists



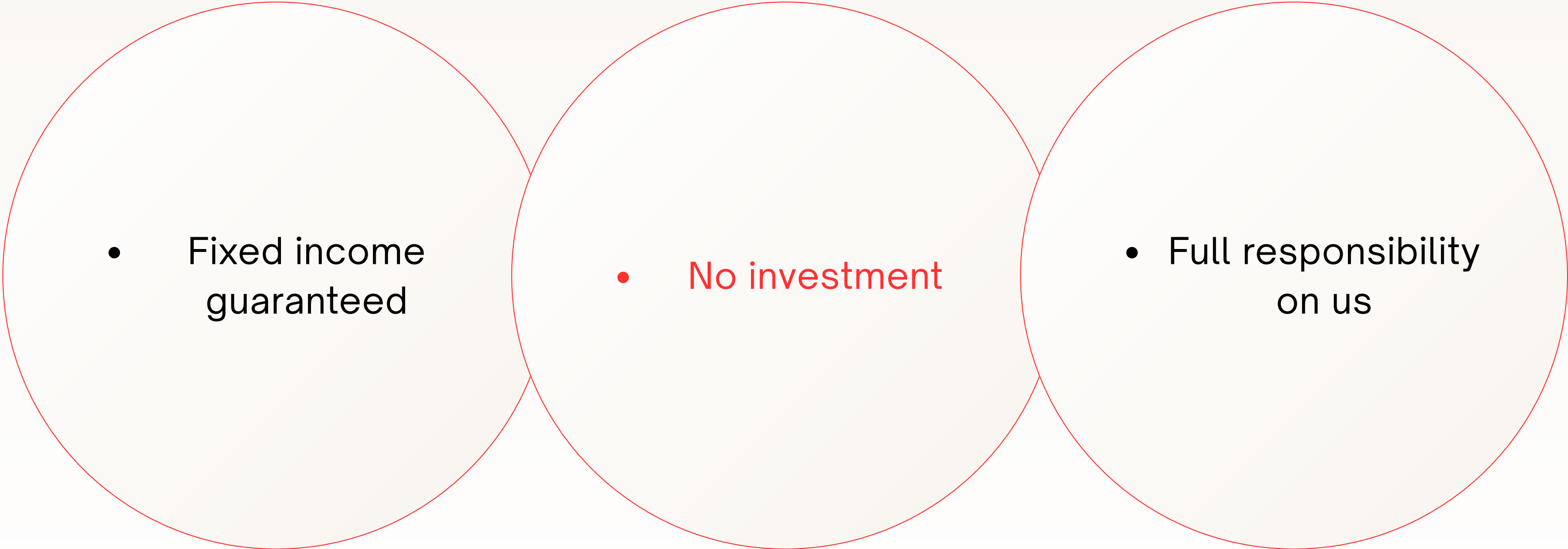
Members trust
your gym



Post-workout =
peak demand

ZERO RISK

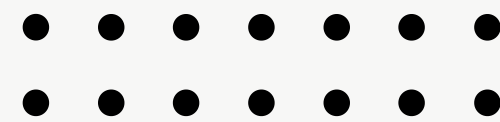
- You only gain

- 
- A Venn diagram consisting of three overlapping circles arranged horizontally. The circles are light gray with thin red outlines. The left circle contains the text 'Fixed income guaranteed', the middle circle contains 'No investment', and the right circle contains 'Full responsibility on us'. The circles overlap in the center and at the intersections between adjacent circles.
- Fixed income guaranteed

- No investment

- Full responsibility on us

EXPANSION



VISION

- EXPANSION BEYOND GYMS → COMMERCIAL HUBS
- STRONG BRAND PRESENCE ACROSS HIGH-FOOTFALL LOCATIONS
- MOBILE APP & WEBSITE INTEGRATION FOR SEAMLESS EXPERIENCE
- SUBSCRIPTION PLANS & PERSONALIZED NUTRITION
- PROMOTIONAL STRATEGIES (OFFERS, FLAVOR OF THE MONTH, LOYALTY REWARDS)

Building a Scalable Nutrition Network

From machines → **to a connected nutrition ecosystem**

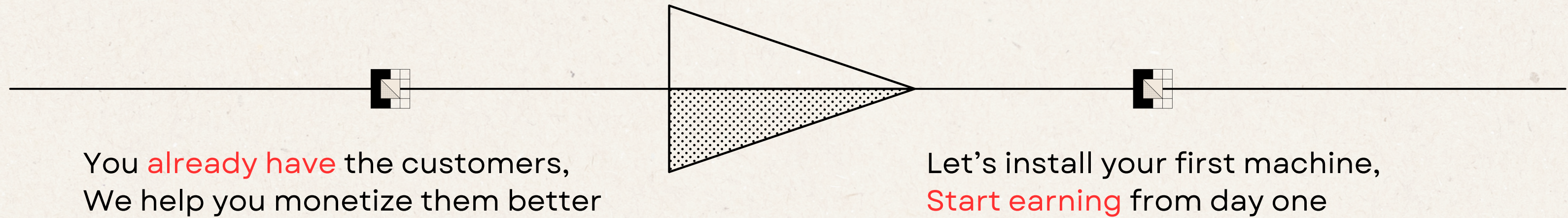


THE **BIG** PICTURE

This is not just a vending machine,
It is a **scalable infrastructure** for modern nutrition consumption



THE TRUTH



ABOUT THE FOUNDER

I come from a farming background, where **consistency**, **discipline**, and **attention to detail** are part of everyday life. Growing up around that environment shaped how I approach work, doing things properly, maintaining quality, and showing up consistently over time.

That **foundation** reflects directly in how I am building this—focused on creating a reliable, **well-managed system** rather than just an idea. The goal is simple: deliver a clean, consistent experience for customers while ensuring partners can depend on it long term.

With Fuel **X**, I'm focused on creating a system, not just a product, that simplifies **access to nutrition** while maintaining high standards of quality and reliability. The vision is simple: build something that **works seamlessly**, **scales efficiently**, and delivers **real value every single day**.





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SIP **THANK** FUEL **YOU** ENERGISE

